Downtown Milford, Inc. Board of Directors Meeting February 3, 2018

Present: Matt Babbitt, Paige Evers, Walt Hepford, Sara Pletcher, Lang Redden, Peggy Reilly, Pat

Sparks, Bob Starkey, Sher Valenzuela

Excused: David Pickrell, Tod Van Eyken

Executive Director: Murrie Zlotziver

Guests: Gigi Windley, Donna Harris

Sara Pletcher called the meeting to order at 9:03 AM. After a quick look at the minutes, Peggy Reilly made a motion to accept them; Lang Redden seconded the motion and it was passed by all Board members in attendance.

Treasurer's Report:

Bob Starkey explained that he has had to transfer money from our savings to pay bills. It is hoped that as the Spring activities start to take shape money will be more readily available to cover our expenses. After a few questions, Pat Sparks moved to accept the Treasurer's Report; Peg Reilly seconded and the motion was passed by all Board members in attendance.

Committee Reports were sent to all Board members in the packets for this meeting.

New Business:

The Economic Vitality Committee has proposed that a sub-committee be formed to look into the feasibility of Downtown Milford, Inc. in partnership with other organizations, consider ways to utilize the Shipyard in making Milford a Destination. Sher Valenzuela shared some resources she had gathered about the history of the shipyard and Milford's place in the history of our country. Many of these resources are available through the Loflands, present owners of the property. After a brief discussion, Peg Reilly moved that we form said subcommittee; Lang Redden seconded the motion and it was passed by Board members in attendance.

Old Business:

Promotion Committee presented a proposal from John Mollura last Fall which would give him exclusive rights to photographing our major events (Pub Crawl, Bug & Bud Festival, Ladybug Festival, Fall Fundraiser, and Holiday Stroll). It was tabled at the time, but we need to move forward on this. There were questions about whether or not this was a previously budgeted expense. Pat Sparks explained that each event has its own advertising budget and that this expense was largely covered by these e, 2018vents. Once this was clarified, Bob Starkey moved to accept the proposal; Matt Babbitt seconded and the motion was approved by Board members in attendance.

The meeting was adjourned at 10:21 AM. At that time, Gigi Windley and Donna Harris began their workshop to help us set our priorities under the new structure of the Main Street Program. We will follow up with them at our next meeting, which will be held **Thursday, March 1, 2018, beginning at 6:00 PM, in City Council Chambers.**

Respectfully Submitted,

Pat Sparks Secretary