

Downtown Milford, Inc.

Board of Directors

Thursday August 1, 2019

Members Attending: Matt Babbitt, Joey Phillips, Denise Morris, Sher Valenzuela, Sara Pletcher, Lang Redden, Peg Reilly, Don Vaughan, Pat Sparks, Sandra Gulledge and Shelley Moore

Guests Attending: Nina Pletcher, Nadia Zychal

Excused: Kelly Turner, Robert Starkey, Cat Perfetti

The meeting was called to order at 6:00 pm

The minutes of the May and June meeting were accepted after questions were answered. Question was asked to Sara Pletcher about who will take over Social Media for her. Sara will be contacting those that are interested and work on turnover. A motion was made by Lang Redden, seconded by Matt Babbitt, and approved by all board members in attendance to approve the minutes.

President's Report: President's reports were presented for May, June and July. Peg Reilly asked the Board what we could do to make the Haitian/Spanish Community more comfortable. It was suggested we reach out to the local churches and heads of Community to get some feedback. Also suggested to talk to Jason Peel about reaching out to the school to see what they are doing.

Peg Reilly also updated the Board on the meeting with the COC. They would like to work with DMI to have a Citizen of the Year award going forward. It would be a dinner where people buy tickets and make it into a fundraiser. Don Vaughan will be working with the Chamber going forward. It was suggested that the Chamber must accept our criteria for Citizen of the Year as well.

Peg Reilly met with Representative Shupe about the \$10,000 Bond Bill that was passed. He has suggested we use it for a sign matching project. Since there is a committee under the Design Committee working on this, it will be asked of this group to work towards using these funds for signage.

Director's Report: Included in the package that was emailed to all Board members for May, June and July. No questions from the Board

Treasurer's Report: The Treasurer's Report was handed out at the meeting

It was discussed what money has been received for the LadyBug Festival. Sara Pletcher announced we will reach our goal of \$25,000.

Question on Petit Sweet and their reason for non payment. Typically have paid monthly but haven't received payment. A certified letter will be sent to them requesting payment of \$3907.00.

Lang Redden made a motion to approve the Treasurer's Report and second by Pat Sparks. Motion was approved by Board.

Strategic Plan: No Update

Design Committee: May, June and July reports emailed to all Board Members. No further questions.

Economic Vitality: The May and June report as well as Vinyard Shipyard and Farmers Market was included in the package emailed to all Board members.

Sher Valenzuela gave an update on the Vinyard and where the money is that will be coming in.

Lang Redden announced that it is Farmers Market week on August 10th it will be celebrated with free ice cream from King's for the first 100 visitors.

There was a reminder that we have an ad campaign with ABC. Four more commercials will be held for the Farmers Market, Lady Bug Festival, Santa House and General Downtown introduction.

Organization Committee: The May and July reports were included in the package emailed to all Board members.

Pat Sparks announced that the volunteer recognition picnic will be delayed. It was suggested to schedule it for November and have an open house in the DMI office. The theme could be 'we are thankful for our volunteers'.

Promotions: The May and June reports were included in the package emailed to all Board members. No further questions from the Board

Old Business: Update on Executive Director-Murrie Zlotziver vacated that apartment on August 1, 2019 and a walk through was conducted by Sara Pletcher and Peg Reilly.

New Business:

Executive Director Search-Matt Babbitt announced that there were 26 applications submitted and it was brought down after the Committee met to 7. Next will be phone interviews.

Task Assignments: As committed, task assignments were discussed and assigned. Please see attached sheet for assignments.

Discussion and vote was held on meeting night change. Going forward starting in September, the meetings will be held on the 1st Tuesday of each month.

Urban Art Project: Discussion ensued on supplies that will be covered and what details will be included. It was asked that the Committee change some of the process and resubmit to the Board in September. A reminder that there is grant money available from Kent County for the Arts and Delaware Division of the Arts.

Discussion was held on replacement of Ashby. Will be in need of a graphic designer. It was suggested to ask Jason to talk to Lisa Peel and see if there are any people she might know to work part time.

Meeting adjourned at 8:00 pm

Respectfully submitted,

Shelley Moore, Secretary