

Downtown Milford, Inc.

Board of Directors Meeting

December 3, 2019

Present: Peg Reilly, Shelley Moore, Don Vaughan, Sandy Gulledge,
Kelly Turner, Jason Peel, Matt Babbitt, Trish Gerken, Lang Redden

Excused: Cat Perfetti

Guests: Nina Pletcher, Joey Phillips, Dave Pickrell

The meeting was called to order at 5:31pm

Dave Pickrell gave a presentation to Board members on a plan he has brainstormed to utilize the Santa house during the off season. David will reopen the Santa House as an Ice cream store and will rename it at a future date. David requested approval to run an ice cream store from the Board at reduced rental of \$400/month. 10% of the profits will be donated back to DMI. A motion was made by Sandy Gulledge and seconded by Lang Redden to approve his leasing of the Santa house.

The minutes from the November meeting should include the evote on a laptop for the DMI office was approved November 3, 2019. A motion was made by Don Vaughan and seconded by Sandy Gulledge to accept the minutes for November. The motion was approved by all Board members present.

Presidents Report: Included in the packet sent to all Board members

Denise Rivera and Sher Valenzuela have resigned from the board.

A motion was made by Don Vaughan and seconded by Sandy Gulledge to accept Joey Phillips and Craig de Mariana Aleman to complete their terms. The motion was approved by all Board members.

Executive Directors Report: Included in the packet sent to all Board members

Small business Saturday and Santa's arrival were well attended and both were successful. Trish is going to look into possibly using counters to better estimate the numbers of people attending downtown events. It was also suggested sending a survey to the businesses to get a sense of business last year to this year.

Treasurers Report: Included in the packet sent to all board members

There have been no payments received from Petite Sweets.

A motion was made by Don Vaughan, seconded by Lang Redden and approved by all Board members present to accept the Treasurers report for November.

Design Committee: Included in packet sent to all board members

Lang Redden made a motion to move funds from the Sign, Awning and Facade grant to the Art project. It was seconded by Don Vaughan and approved by all board members present.

Economic Vitality committee: Included in packet sent to all board members

Organization committee: Included in packet sent to all board members

Promotions committee: Included in packet sent to all board members

There were 12 spots open for Santa's elves.

Old Business:

We are on the agenda for the next City Council meeting to ask for funding so we may continue hosting the Ladybug Music Fest.

New Business:

There was discussion on how to proceed with the shipyard project. Trish and Peg will meet with Sher and Dan to get an update.

A motion was made by Don Vaughan, seconded by Sandy Gullledge to adjourn the meeting at 6:57

The next meeting will be January 7 at 5:30pm Milford City Council Chambers

Respectively submitted,

Shelley Moore

Secretary