

Downtown Milford, Inc.
Board of Directors Meeting
March 3, 2020

Present: Peg Reilly, Don Vaughan, Shelley Moore, Cat Perfetti, Matt Babbitt, Joey Phillips, Jason Peel, Trish Gerken

Excused: Lang Redden, Sandy Gullede and Kelly Turner

Guests: BJ Payton, Brad Dennehy, Nina Pletcher, Keith Moser

The meeting was called to order at 5:33pm

A motion was made by Matt Babbitt and seconded by Cat Perfetti to approve the minutes of January and February's meetings.

Presidents Report: Included in packet sent to all board members

Executive Directors Report: Included in packet sent to all board members

Treasurers Report: Deferred until next meeting

Design Committee: Included in packet sent to all board members

Trish will contact the city about the brick project, we may organize it as a fundraiser.

Economic Vitality: Included in packet sent to all board members

There is a concern on the EV not focusing on Small Business and bringing businesses to town. J. Peel suggested a the town have a open house night. Bring together a group of people to see what the town offers. Make this a restaurant destination. He will be joining the committee and will make this suggestion.

The board would like a list of vacancies and a list of potential businesses interested in space.

Organization Committee: Did not meet in February

Promotions Committee: Included in packet sent to all board members

Brad Dennehy made a presentation to the board stressing the importance of needing volunteers for the Bug n Bud Festival. Brad suggested that DMI should work on defining where we are going and how we are going to recruit volunteers. The discussion continued with concerns from the President on the Organization Committee and not being able to find volunteers. Big Ask is lacking the support to bring monies in to DMI. Some suggestions was asking employers to recruit volunteers.

New Business:

Trish expensed to the Board, the wishes of the continued button designed by E. Norenberg. The decision was made to no longer use the button. A motion was made by Don Vaughan and seconded by Cat Perfetti to run a contest to design a new " I Love Milford " logo.

The Paper Flower Petal shop has applied for a \$5000 loan. Peggy will call Bob Starkey and Trish Gerken will look at the past agreement, concerning repayment of the loan and what the application process should include. Sandy Gullledge will be asked for her input as well.

Peggy presented that board meetings should have an opportunity for open discussion. Please let her know of any topics you would like to discuss.

Keith Moser made suggestions to follow up with vendors after events, chalk/tape the signs on the street. He also expressed the rents is too expensive and a discussion should be had with Realtors and Property Owners to bring down price/square feet. He also expressed the the utilities are hurting the business. His last suggestion was Deltech has a volunteer program and should be looked into for DMI.

Benvenuto has offered to hold a brunch fundraiser for us, May 31, 2020. We would sell tickets and provide servers and clean up.

We currently have 11 board members, but could have up to 15 members. Please ask if anyone is interested in joining us.

A motion was made by Don Vaughan and seconded by Cat Perfetti to adjourn the meeting at 7:18.

Respectively Submitted,

Shelley Moore, Secretary