

Downtown Milford, Inc.
Board of Directors Meeting, Virtual
July 7, 2020

Present: Peggy Reilly, Shelley Moore, Joey Phillips, Matt Babbitt, Sandy Gulledge, Trish Gerken, Don Vaughan, Lang Redden

Excused: Cat Perfetti, Kelly Turner

Guests: Keith Moser

The meeting was called to order at 5:44pm

A motion was made by Don Vaughan and seconded by Sandy Gulledge to accept the minutes of the June meeting. All board members present approved.

Presidents Report: Included in packet sent to all board members

Refunds have ended for the pub crawl.

Executive Directors Report: Included in the packet sent to all board members

The outdoor playground equipment that was purchased with the Bond Bill monies should be installed in about a month.

The money allocated by the city for the Ladybug music festival 2020 was returned to the city.

The date for the Riverwalk Festival for 2021 will be September 18.

Milford did receive National Main Street accreditation for 2020.

Treasurers Report: Has been emailed to all board members

Total Fixed Assets as of June 30, 2020 was \$67,518.

Approval was deferred until August.

Design Committee: Included in the packet sent to all board members

Economic Vitality: Included in packets sent to all board members

Organization Committee: Included in packet sent to all board members

The Big Ask will go out in October. The fundraiser at Benvenuto will be in the fall. They are planning an Eat in the Street for 2021.

Promotions committee: Did not meet

New Business:

Please email Trish your ballot for new board members.

9 people applied for the board, 3 were chosen to join. A motion was made by Lang Redden and seconded by Don Vaughan, for the ones that were not chosen to be invited to be on a committee for the next year so we get to know them.

A question was raised by a Board member in nominating someone that might have a conflict of interest. After discussion, the issue was sent to Craig for a reading. He concluded that when there is a conflict of interest the Board Member will recuse themselves from the discussion and vote.

Goals for fiscal year 2021.

What does DMI do? Need a short paragraph on what does DMI do and why is it important.

Update our Website or navigate it better. Get feedback from the Community on what they want to see on the Website.

Contact Del-tech for interns to work with us.

Keith Moser suggested a goal in order to have businesses in Milford we need to figure out what does DMI do. It should include this is what we can do for you. Lang suggested this should be a clear distinction separate from the City

Sandy also suggested a What is Milford's history. Invite sponsors to attend and make it a travel show to different parts of Milford. This will be put on our goals for the Fiscal Year.

The farmers market needs volunteers. It was suggested we hold a volunteer fair and recruit for committees. Collectively work on this fair for all committees.

The meeting was adjourned at 6:38

The next meeting will be August 4, 2020 at 5:30pm

Respectively submitted,

Shelley Moore, Secretary

